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MAY 2005

marie claire

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THE HAIR ISSUE

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(you put what, where?!)

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CAMERON DIAZ

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792

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CHARLIZE THERON

◀ THE LOOK: **Deep hair hues**

WHERE IT'S HOT: **Denver**

TRY IT IF: **You need a break from bleach**

EASY HOW-TO:

"Although most women fantasize about being blonde at least once in their lives, we've witnessed the opposite lately," says Charlie Price of Planet Laboratories salon in Denver, who credits the recent spate of celebs going brown for kicking off the national trend. Brunette bonus: Upkeep is easy. Just use a color-protective conditioner regularly.



PARIS HILTON

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» THE LOOK: **Bright, face-framing highlights**

WHERE IT'S HOT: **Miami**

TRY IT IF: **You're a light brunette or blonde**

EASY HOW-TO: Pumping up the brightness around your face warms up your whole look, says Ric Pipino, owner of the Pipino Salons in Miami and New York. And late spring is the best time to go lighter, because you're not outside enough to oxidize the color. Ask for lots of thin streaks at least two shades lighter than the rest of your hair.



CARMEN ELECTRA

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◀ THE LOOK: **Big body**

WHERE IT'S HOT: **Cleveland**

TRY IT IF: **Your hair is wavy and shoulder-length or longer**

EASY HOW-TO:

"Women in this area want sexy styles with lots of volume," says Ken Novak of Ladies and Gentlemen Salon in Cleveland. To do: Twist small sections around a curling iron, then soften the ringlets with a natural-bristle hairbrush.



MICHAEL KORS

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^ THE LOOK: **Extensions**

WHERE IT'S HOT: **Los Angeles**

TRY IT IF: **Your hair's at least an inch long**

EASY HOW-TO:

"Extension technology is better than ever," says Kim Vo, owner of the B2V Salon in West Hollywood, who uses the Great Lengths system in his salon (www.greatlengths.net). This type of extension is attached via a protein bond that doesn't cause breakage and can be easily removed. Prices range from several hundred to a thousand dollars depending on length and number of extensions used. Deep condition pre-application.



GUCCI

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◀ THE LOOK: **Blunt cuts**

WHERE IT'S HOT: **Atlanta**

TRY IT IF: **Your hair's dry or frizz-prone**

EASY HOW-TO:

"While this cut looks blunt, it's actually slightly layered on the inside to give it some body and make it less prone to puffiness," says Van Council, co-owner of the Van Michael Salon in Atlanta. Although it's great blown out, it also works beautifully when prepped with a touch of gel or cream and allowed to dry naturally.



CHLOË

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^ THE LOOK: **Looped ponytails**

WHERE IT'S HOT: **New York City**

TRY IT IF: **Your hair's long enough to pull back**

EASY HOW-TO:

Long hair is still big in the city, so it's no surprise that casual updos are popular, says Jimmy Paul, a stylist at New York's Bumble and Bumble salon. To make the loop, dry your hair with a thickening or volumizing product before pulling it into a high ponytail. Last, fold the tail in half and tuck the ends loosely inside the elastic.



ASHLEE SIMPSON

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^ THE LOOK: **Multilength locks**

WHERE IT'S HOT: **San Francisco**

TRY IT IF: **Your hair is at least chin-length**

EASY HOW-TO:

Cuts that are short on the sides and longer in back give you tremendous versatility, since they enable you to reap the benefits of both lengths, says Trisha McQuillan, creative director of the Vidal Sassoon salon in San Francisco. Use a styling cream on wet hair, then air-dry so that the short and long bits blend.

» THE LOOK: **Contrasting color**

WHERE IT'S HOT: **Lafayette, IN**

TRY IT IF: **Your goal is funky**

EASY HOW-TO:

"We're doing a lot of haircolor in geometric patterns," says Todd Leuck of Samson & Delilah's Aveda Salon & Day Spa in Lafayette, IN. Often, the color is placed to emphasize the cut, he notes. For example, try dyeing bangs that sweep across your face a lighter tone so they stand out from the rest of your 'do.



KELLY OSBOURNE

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